

PRESS RELEASE – 4 November 2008

Pincent's Hill, Tilehurst: Pincent's Hill Liaison Panel announced

A liaison panel has been set up to enable local discussions and review of the Blue Living proposals for development at Pincent's Hill.

The panel, which the company committed to during the Design Enquiry in early September, will improve public, community and stakeholder engagement by providing a formal channel for information and communications about the project. Blue Living intends for it to facilitate a constructive two-way dialogue, a foundation for ongoing involvement during the lifetime of the project.

Jonathan Smales, Chief Executive of Blue Living said: "It was clear from the Design Enquiry process that there are a number of key aspirations and concerns locally – as outlined in our report published last week. We know that local people want to hear about our plans for avoiding congestion, protecting ecological habitats, providing improved access to the countryside, and enhancing social and community facilities. These are exactly the kind of topics that we hope the panel will discuss. We are confident that the panel members will add vital local information and perspective to the extensive studies and surveys which we have commissioned."

Blue Living has used three criteria in inviting panel members:

- those who represent the community in a formal capacity and are capable of providing views on behalf of the local community as well as providing the community with accurate information about the project;
- those who are open-minded about the project – while not necessarily being in favour of development taking place here, they have not resolved to oppose it;
- those who believe that there is merit in engaging with the project, to ensure that any proposals are appropriate and benefit the local community.

Jonathan continued, "We have chosen to take a different approach in the way we develop our proposals for Pincent's Hill. We continue to challenge ourselves to bring to life a genuine vision for sustainable development and we look forward to the panel helping us to stretch our thinking even further."

The first meeting of the Pincents Hill Liaison Panel is scheduled for Monday 17th November, when the group will agree its roles and responsibilities; timescales and stages of work and communications and feedback mechanisms.

Ends

Notes to editors:

Members of the Panel include:

Mr Des Buckley/Mr Ian Pearse: PCSO, Pangbourne Police Station

Ms Jenny Cottee: Key member, Tilehurst Globe

Mrs Jean Gardner: Chair, Tilehurst Parish Council

Mr Bernard Gilbert: Chair, Holybrook Parish Council

Rev Yinka Oyekan: Reading Community Church

Mrs Niki Sealey: Vice-Chair of Governors, Calcot Junior School

Mr Sam Simpson/ Mr Norman Fryer-Saxby: Reading Transport Limited

Mr David Wood: Chair, Theale Parish Council

The Panel's primary tasks will include:

- To review, discuss and provide advice on Blue Living's proposals as they are developed
- To provide input into the process on behalf of local resident, business and other communities
- To help pass accurate and up-to-date information about the proposals to the wider community
- To link the proposals to other relevant local initiatives

The **Design Enquiry report** is available to download from the Blue Living website:

www.blueliving.co.uk, or can be requested by calling Beyond Green on 020 7549 2184.

To arrange an interview, please contact Susie Vernon by email at susie@beyondgreen.co.uk or 020 7549 2184